Focus

CITY OF SANFORD

THROUGHOUT SANFORD – FROM THE WATERFRONT, TO THE AREA around the Seminole Towne Center, to Historic Goldsboro, and beyond – there's a new sense of excitement that residents can feel and city leaders can back up with good news about growth, development, and jobs.

"We have more than \$70 million worth of projects that are actively in development throughout the city," says Norton Bonaparte, Jr., City Manager. "There are upscale apartments near the mall that are being filled by folks who are choosing Sanford and moving from other parts of the area. That's great news for the city and the community. The new penny sales tax will bring another \$30 million to the city over the next 10 years, and our plan to spend that money is posted on our website [SanfordFL. gov]. One of the projects the money will fund that I'm particularly glad to see is streetscaping in Historic Goldsboro. In partnership with Seminole County's Community Redevelopment Agency, we're spending millions to streetscape and beautify our downtown corridor, as well."

"There's real excitement among business owners and developers in Sanford," says Bob Turk, the city's Economic Development Director. Several large companies are moving into vacant buildings along Lake Mary Boulevard, and existing companies are expanding, bringing hundreds of new jobs to Sanford. We're having great conversations with Realtors, developers, and business leaders, and they are interested and responding. By taking a more proactive approach to promoting our city, we're delivering real results to our residents."

Back downtown, the extension of Sanford Avenue is almost complete, which will augment downtown Sanford's growing arts and cultural corridor. Extension of the Riverwalk to the entrance of Central Florida Regional Hospital will be finished in early October, and the Sanford city commission has already approved funding to begin planning for the next phase of the extension that will take the Riverwalk all the way to I-4.

"This is all very exciting for two reasons," says Mayor Jeff Triplett. "First, more people are coming to Sanford from outside our community, and they are really impressed with what they are seeing. That means a lot to us. Also, these are projects and plans that have been years in the making, and it's so rewarding for our residents and for us to see them coming to fruition. This is a very positive time in Sanford. This is where wonderful things are happening."

- Chip Colandreo



Scores of new Sanford residents will be sitting poolside this year thanks to two new luxury apartment developments near the Seminole Towne Center. These and other new residential projects throughout the city are bringing new excitement and new energy to Sanford.

